

# SOBER FEST



# NOVEMBER 18 11AM-5PM

# THE SUGAR MILL 1021 CONVENTION CENTER BLVD. NEW ORLEANS, LA 70130

## Know Before You Go

### ADMISSION

General Admission with a ticket – **GATES OPEN AT 11AM.** All entry and exit will take place through the main gates located at 1021 Convention Center Blvd., New Orleans, LA 70130. There will be two lines for entry – **TICKET HOLDER ENTRANCE & BOX OFFICE.** Tickets at the gate are \$15. Children under 12 **FREE** with a paid adult.

### GETTING TO THE FEST

**DRIVING** – There is ample street parking on Tchoupitoulas, Andrew Higgins, John Churchill Chase, and S. Peters streets; or the venue is located directly next to Fulton Street Garage for paid parking.

**RIDESHARE OR TAXI** – Drop off is 1021 Convention Center Boulevard.

**STREETCAR** – Take the St. Charles streetcar to St. Joseph Street then head towards the river and take a right on Convention Center Boulevard; it's a 10 – 15 minute walk in total to The Sugar Mill (around 0.5 mile).

### WHAT TO BRING

**CASH & CREDIT/DEBIT CARDS** – while most food booths will accept both, ***we highly encourage everyone to bring cash with them for any that are cash only*** (drinks and merchandise will accept both credit/debit cards and cash). Strollers and festival pop-up chairs are allowed as the festival is standing room only.

### WHAT NOT TO BRING

**NO OUTSIDE FOOD & DRINKS.** Weapons of any kind, illegal drugs and/or paraphernalia are prohibited. No unauthorized audio/video recording equipment and no pets. Each person and their belongings are subject to search before entering Sober Fest.

### RAIN OR SHINE

The Sugar Mill is both an indoor and outdoor venue, therefore Sober Fest will take place rain or shine. The festival will be utilizing both spaces so don't forget sunscreen, sunglasses, and maybe a hat! In the event of rain, the festival activities will be moved primarily indoors, but you may still want to bring an umbrella for the walk from the gates to the indoor area.